

# APRYL WILLIAMS

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## | EMPLOYMENT FELLOW

Berkman Klein Center for Internet & Society | Harvard University | 2019 – Present

## ASSISTANT PROFESSOR

Department of Sociology & Anthropology | Susquehanna University | 2017 – Present

## RESEARCH ASSOCIATE

Center on Conflict and Development | Texas A&M University | 2015 – 2017

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## | EDUCATION TEXAS A&M UNIVERSITY

2017 | PhD, Sociology

## TEXAS A&M UNIVERSITY

2012 | BA, American Studies

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## | BOOKS

Forthcoming Laura Robinson, Gabe Ignatow, Jeremy Schulz, Anne Holohan, Apryl Williams, and Michael Stern. *Studying Digital Publics*. Sage.

## | EDITED BOOKS

Forthcoming Laura Robinson, John Baldwin, Heloisa Pait, Jeremy Schulz, Apryl Williams, Jenny Davis, and Gabe Ignatow (Eds.) *Theorizing the Digital: Social Theory & Digital Culture*. In *Emerald Studies in Media and Communications: Communication and Information Technologies Annual*.

November 2018 Apryl Williams, Ruth Tsuria and Laura Robinson. (Eds.) *Media and Power in International Contexts: Perspectives on Agency and Identity*. In *Emerald Studies in Media and Communications: Communication and Information Technologies Annual*.

July 2017 Laura Robinson, Jeremy Schulz, Apryl Williams, Pedro Aguiar, John Baldwin, Antonio C. La Pastina, Monica Martinez, Sonia Virginia Moreira, Heloisa Pait, and Joseph Straubhaar (Eds.) *Brazil: Media from the Country of the Future*. In *Emerald Studies in Media and Communications: Communication and Information Technologies Annual*.

March 2016 Laura Robinson, Jeremy Schulz, Shelia R. Cotton, Timothy M. Hale, Apryl Williams, and Joy Hightower. (Eds.) *New Media Cultures*. In *Emerald Studies in Media and Communications: Communication and Information Technologies Annual*.

November 2015 Laura Robinson, Shelia R Cotton, Jeremy Schulz, Timothy M. Hale and Apryl Williams. (Eds.) *Digital Distinctions & Inequalities*. In *Emerald Studies in Media and Communications: Communication and Information Technologies Annual*.

**| REFEREED  
JOURNAL  
ARTICLES**

- January 2019 Williams, Apryl, Zaida Bryant\* & Christopher Carvell\*. "Uncompensated Emotional Labor, Racial Battle Fatigue, and (In)Civility in Digital Spaces" \* Student Coauthors  
*Sociology Compass*
- July 2017 Tkach, Ben & Apryl Williams (co-first authorship). "Mobile (In)security? Exploring the Realities of Mobile Phone Use in Conflict Areas" *Information, Communication & Society*
- April 2017 Williams, Apryl & Vanessa Gonlin. "I Got All My Sisters with Me (on Black Twitter) Second Screening of *How to Get Away with Murder* as a Discourse on Black Womanhood" *Information, Communication & Society*
- February 2017 Williams, Apryl. "Fat People of Color: Creating Counter-narratives Online" *Social Sciences*
- May 2015 Williams, Apryl & Beatriz Aldana Marquez. "The Lonely Selfie King: Selfies and the Conspicuous Prosumption of Gender and Race" *International Journal of Communication*

**| BOOK  
CHAPTERS**

- June 2018 Mueller, Jennifer C., Apryl Williams and Danielle Dirks. "Racism and Popular Culture" In *The Handbook of the Sociology of Racial and Ethnic Relations*. Pinar Batur and Joe Feagin. (Eds.) \*Invited for publication in the 10<sup>th</sup> Anniversary edition.
- November 2016 Williams, Apryl. "On Thursdays We Watch Scandal | Reflections of IRL Community Ties on Black Twitter" In *Digital Sociologies*. Jessie Daniels, Karen Gregory, Tressie McMillan Cottom. (Eds.)
- March 2016 Williams, Apryl. "You've been catfished | An Analysis of Postemotionalism in 'Reality' Television and Audience Response on Twitter" In *Emerald Studies in Media and Communication*. Laura Robinson et al. (Eds.)

**| BOOK  
REVIEWS**

- Forthcoming Williams, Apryl. "Passionate and Pious: Religious Media and Black Women's Sexuality" *Journal of Religion, Media, and Digital Culture*.
- April 2017 Williams, Apryl. "Race, gender, and deviance in Xbox live: Theoretical perspectives from the virtual margins" *New Media & Society*.
- March 2015 Williams, Apryl. "Media Sociology: A Reappraisal" *Information, Communication & Society*.

**| EDITED  
JOURNAL  
ISSUES**

- April 2017 Daniels, Jessie, Apryl Williams & Shantel Buggs. Special Issue Guest Editors: Communication Information Technologies and Media Sociology Section (ASA) in *Information, Communication & Society*
- March 2015 Robinson, Laura & Apryl Williams. Special Issue Guest Editors: Communication Information Technologies and Media Sociology Section (ASA) in *Information, Communication & Society*

## | IN PROGRESS

R&R	Aldana Marquez, Beatriz, Apryl Williams, Nancy Plankey-Videla, and Selene Ornelas-Marquez. "The Discourse of Deservingness: Racialized Framing During Rumored ICE Raids"
Under Review	Walker, Laurie, Apryl Williams, Jason Triche, Madison Evans, & Rebecca Calabrese. "#StayMadAbby: Reframing Affirmative Action Discourse and White Entitlement on Black Twitter"
Under Review	Williams, Apryl & Ben Tkach. "Emerging Media Convergence in the Democratic Republic of Congo: Precarious Access to Information in Developing Contexts"
Under Review	Miller, Gabe, Guadalupe Marquez, Apryl Williams and Verna M. Keith. "Black Social Media Use and Discrimination: Sites of Oppression and Expression"

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## | ACADEMIC PRESENTATIONS

2019	American Sociological Association Annual Meeting. Aldana Marquez, Beatriz, Apryl Williams, Nancy Plankey-Videla, and Selene Diaz. "Latinx Immigrant Divisions: The Radio and Digital Media during Rumored ICE Raids" New York, NY.
2018	National Women's Studies Association Annual Conference. Buggs, Shantel and Apryl Williams. "Navigating the Outsider-Within: Women and Femmes of Color and Microaggressions on the Academic Job Market" Atlanta, GA.
2018	American Sociological Association Annual Meeting. Williams, Apryl. "Media, Power, and Conspicuous Charity in International Development" Philadelphia, PA.
2018	Media Sociology Preconference. Plankey-Videla, Nancy, Betty Aldana Marquez, Apryl Williams, and Selene Diaz. "Latinx Immigrant Strategies: The Use of Old and New Media in the Era of Trump" Philadelphia, PA.
2018	Association of Black Sociologists Annual Meeting. Williams, Apryl and Shantel Buggs. "Navigating the Academic Job Market: Exploring Experiences at the Intersection of Gender and Race" Philadelphia, PA.
2018	International Sociological Association World Congress of Sociology. Gabe Miller, Guadalupe Marquez-Velarde, Apryl Williams and Verna Keith. "Black Social Media Use and Discrimination: Sites of Oppression and Expression" Toronto, ON.
2016	National Communication Association Annual Convention. Williams, Apryl. "Calling for Intersectionality in Theory and Practice: An Interactive Discussion on Gender, Race, Religion and More" Philadelphia, PA.
2016	American Sociological Association Annual Meeting. Williams, Apryl. "On Thursdays We Watch Scandal   Reflections of IRL Community Ties on Black Twitter" Seattle, WA.
2016	Media Sociology Preconference. Williams, Apryl & Vanessa Gonlin. "I Got All My Sisters with Me (on Black Twitter) Second Screening of <i>How to Get Away With Murder</i> as a Technocultural Discourse on Black Womanhood" Seattle, WA.

- 2016 USAID Global Development Lab Annual Convention. Williams, Apryl. "Digital Media as Resistance in the Democratic Republic of Congo" Boston, MA.
- 2015 Partnership for Progress on the Digital Divide. Williams, Apryl. "Access and Use of Mobile Phones in DRC" Phoenix, AZ.
- 2015 American Sociological Association Annual Meeting. Williams, Apryl. "Fat People of Color: Creating counter-narratives online" Chicago, IL.
- 2015 Southwestern Social Science Association Annual Conference. Williams, Apryl & Beatriz Aldana Marquez. "The Lonely Selfie King: Gender Performance Through Conspicuous Selfie Prosumption" Denver, CO.
- 2014 American Sociological Association Annual Meeting. Williams, Apryl. "You've Been Catfished | An Analysis of Postemotionalism in "Reality" Television and Audience Response on Twitter" San Francisco, CA.
- 2014 Southwestern Social Science Association Annual Conference. Williams, Apryl. "#Selfies: Exploring Notions of Self and Ethnicity on Twitter, Facebook, and Instagram." San Antonio, TX.

**| WORKSHOPS  
AND INVITED  
TALKS**

- 2019 Susquehanna University, Assembly Required: Difference and Identity, Invited Expert. "Critical Pedagogies: Avoiding Assumption-Based Teaching."
- 2019 Seton Hall University, Invited Panelist. "Social Media: Uses for Teaching, Research, and Work"
- 2019 American Sociological Association, Invited Panelist. "Author Meets Critics Session, Algorithms of Oppression: How Search Engines Reinforce Racism (New York University Press, 2018) by Safiya Umoja Nobel."
- 2019 American Sociological Association, Invited Panelist. "Social Justice and Social Media"
- 2018 ACM Conference on Computer-Supported Cooperative Work and Social Computing, Workshop Participant. "Power Struggles in the Digital Economy"
- 2017 Princeton University, Center for Information and Technology Policy, Invited Subject Expert. "Gender-Based Violence and Safety in IT Design Workshop"
- 2017 Johnson C. Smith University, Workshop Facilitator. "Digital Research Methods & Race"
- 2016 Santa Clara University, Invited Speaker. "Sociology Department Sponsored Campus Talk: Representations of Race in Reality Television"

## | TEACHING EXPERIENCE

Susquehanna University	Qualitative Research Methods (Spring 2019, Spring 2018) Black Feminism (Fall 2018) Senior Seminar: Public Sociology (Fall 2018) Introduction to Sociology (Spring 2019, Fall 2018, Spring 2018, Fall 2017) Intersectional Social Movements (Fall 2017)
Texas A&M University (Graduate Instructor of Record)	Introduction to Race & Ethnicity (Summer 2017, Summer 2016) Classical Social Theory (Spring 2017) Introduction to Sociology (Fall 2016) Contemporary Social Theory (Spring 2016, Spring 2015)

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## | AWARDS & GRANTS

2019	Natalie Allon Research Award, Sociologists for Women in Society, \$2,400
2019	Faculty Research Grant, Susquehanna University, \$1,000
2016	Ruth Schaffer "Best Graduate Student Paper" Award, Texas A&M University, \$1,000
2015	USAID Global Development Lab & Buffet Foundation Research Grant, \$2,500
2015	Research Related Travel Grant, Texas A&M University, \$7,500
2014	International Research Travel Grant, Texas A&M University, \$3,500
2013	Research Related Travel Grant, Texas A&M University \$5,000

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## | SERVICE TO THE PROFESSION

2018-2020	Council Member: Communication Information Technology and Media Sociology Section of the American Sociological Association
2015-2019	Organizing Committee: Theorizing the Web Conference
2018	Organizer: Media Sociology Pre-Conference Panel. "Media, Power, and Sexuality"
2016-2017	Graduate Student Representative: Communication Information Technologies and Media Sociology Section of the American Sociological Association (CITAMS)
2015-2017	Series Associate Editor: <i>Emerald Studies in Media and Communications</i>

## | UNIVERSITY SERVICE

2019	Short-term Study Abroad Faculty: Cuba, Colonialism, & Politics
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